

# LAUNCH EVENT - SPRING 2018

VENUE: ROOM G/14, CABINET OFFICE, 1 HORSE GUARDS, LONDON, SW1A 2HQ • DATE: 26TH MARCH 5-8PM



GRADUATE FOG  
EMPLOYERS CLUB

GREAT FIRMS. FAIR JOBS. GOOD BUSINESS.

## Diversity. How 'good' are you really?

The UK's big graduate employers have done great work to widen access for applicants from all social and ethnic backgrounds. Yet students and graduates continue to complain that more can (and must) be done to make them feel welcome, and for access to jobs to be truly fair.

This panel discussion will focus on the challenge of ensuring your strong, established employer brand is matched by a modern, fair and inclusive graduate recruitment strategy, and how to do this with confidence (not coyness). Panel members will share their insights and uncover the most common unconscious bias blind spots which may still be hampering your well-intentioned efforts to hire and retain diverse early careers talent, without you realising. You'll come away from this event with an essential list of new ideas that you haven't already considered, to help make sure your organisation can be proud of leading the way on diversity in 2018 and beyond.



**PRISCILLA BAFFOUR**  
*Diversity & Inclusion Manager, ITN*

During five years at Channel 4 as Industry Talent Specialist, Priscilla developed and ran 4talent, the national programme helping young people from all backgrounds into media careers. Priscilla aligned 4talent with the Government's Social Mobility agenda and in 2013 led 4talent to win the Deputy Prime Minister's Excellence Award for tackling social mobility at entry-level. Priscilla joined ITN in October 2017 to implement and drive the firm's diversity and inclusion strategy.



**PATRICK BROWN**  
*Head of Diversity & Inclusion,  
Civil Service Fast Stream*

Since joining the Cabinet Office in 2002 as Graduate Recruitment Manager, Patrick has moved around the Department of Culture, Media and Sport, lending his expertise to the London 2012 Olympics, the Digital Switchover and Superfast Broadband. Patrick now heads up marketing and diversity for the Civil Service Graduate Fast Stream, recently implementing a raft of changes to improve the scheme's accessibility to applicants from all backgrounds.



**TANYA DE GRUNWALD**  
*Founder, Graduate Fog*

Since launching Graduate Fog in 2010, Tanya has become one of the UK's best-known campaigners for fair pay for interns and fair access to graduate jobs, locking horns with Tony Blair, Sir Phillip Green and Simon Cowell along the way. Her specialism is social diversity, particularly the small changes firms can make that will have a big impact on the number of successful candidates they welcome from less privileged backgrounds.